

Do you believe in the **power** of outdoor advertising?





Then captivate your target group now with your advertising message in an impressive and **mobile format** and provide topics for discussion!





AWS AUSSENWERBUNG-SCHNEIDER GMBH PRESENTS THE NEW AND UNIQUE MOBILSKYBOARD 100

A new mobile generation in the field of out-of-home media

PROFIT FROM:

PLANNING AND IMPLEMENTATION IN 24 HOURS ONLY » **FAST**

MOVABLE LOCATIONS » **IMPRESSIVE & EFFECTUVE**

MOBILE USE » **FLEXIBLE**

ELEVATION IN 230 SECONDS » **EASY**

SECURITY AND EXPERT KNOWLEDGE DIRECTLY FROM THE INVENTOR » **QUALITY**

AND MANY OTHER PRODUCT ADVANTAGES... » **UNMATCHED**

Place your message there, where it will provide topic of conversation!

WWW.MOBILSKYBOARD.COM



MOBILE ADVERTISING MESSAGES - 11 METERS HIGH X 6 METERS WIDE - CAUSE AN IMPRESSIVE SENSATION!

Place your advertising there, where it will be seen!



MOBIL SKY BOARD®

Blow up your mind

This space is
reserved for you
and your
advertising
message!



Made in Germany



Easy – just by pushing the button!



SHOWTIME



230 SECONDS

Outstanding technology!



USEFUL DATA:

FLOOR SPACE REQUIRED FOR INSTALLATION

on open spaces with passable underground (25.5 tons)
Dimensions: 7.5 m x 3.08 m plus shunting area for trucks
Point load per supporting leg: 4.5 tons

MSB 100 DIMENSIONS AFTER ELEVATION

Maximum height: 11400 mm
Maximum length: 7450 mm
Maximum width: 3080 mm

ILLUMINATION

4 HQI spotlights, 230V / 50Hz, 400 watt

DISPLAY SURFACES

2 posters, 8.4 m [high] x 6 m [wide], (50.4 m² per side)
Smooth surface or mesh vinyl
Total surface 100.8 m²

STABILITY

Up to wind force 7 (according to Beaufort)

TIME REQUIRED FOR ASSEMBLY AND DISASSEMBLY WITH ONE MECHANIC ONLY

Assembly: 3 minutes
Elevation of poster with an electric cross beam: 230 seconds
Disassembly: 5 minutes

CHANGING OF MEDIA DISPLAY SURFACE: 15 MINUTES PER SIDE (DISPLAY SURFACE) WITH 2 MECHANICS

VEHICLE TYPE

1 interchangeable open body, type BDF, mounted alternatively on truck, trailer, or single-axle semi-trailer; air suspension; antilock brake system [ABS]

MANUFACTURE

State-of-the-art modular design complying with DIN 18800 and 4112, inert gas shielded arc welding

FULLY GALVANIZED BODY

Body painted in RAL quality in the color of your choice

WEIGHT

19 tons dead weight
9 tons removable ballast weights to reduce the transport weight

TRANSPORT DIMENSIONS

Length 10.5 m with tractor, 7.5 m without tractor
Width of vehicle: 2.55 m
Height of vehicle: 4 m

COVERING

Tarpaulin in your corporate design and color of your choice
Surrounding apron of tarpaulin in the color of your choice to cover axles and supporting legs

DRIVE:

400 / 230 Volt; 50 Hz; external
Diesel generator (4000 KW); internal
(upon request: power supply of the recipient country)
Remote control for assembling and disassembling the advertising trailer
Alarm system with siren and signal lamps

THE MOBILSKYBOARD 100 WITH A TOTAL ADVERTISING SURFACE OF 100 M2 IS A REAL EYE-CATCHER

Experience the new dimension!



Today here, tomorrow there!

Are YOU in search of the ultimate space for your advertising message and do you want to address your customers directly?

Are YOU planning a touring campaign that will cause sensation and provide topics of conversation at all heavily frequented locations you can think off?

Do YOU want to differ from other out-of-home media and prominently display your advertising posters directly at the point of sale?

Do YOU need to act fast in your customer's interest to get a prominent placing at the point of sale within 24 hours?

Are YOU interested in a smooth operation and stress-free organization without the need of prearrangements?

Do YOU want to skillfully emphasize your poster campaign with a special highlight?

Are YOU planning an event and looking for a real eye-catcher that will surprise your customers?

Are YOU enthusiastic about new ideas and want to put emphasis on the out-of-home media market?



THEN DISCOVER NOW THE UNMATCHED PRODUCT ADVANTAGES OF THE MOBILSKYBOARDS 100 FOR YOUR ADVERTISING MESSAGES!

CAPTIVATE YOUR CUSTOMERS WITH THIS OUTSTANDING PRODUCT AND FORGET ABOUT PREPLANNING IN THE FUTURE!

Experience this totally new dimension in out-of-home advertising and stand in the forefront on the German market!

Visit our homepage: www.mobilskyboard.com and get detailed information on our versatile MOBILSKYBOARD 100 and our giant MOBILSKYBOARD 360.

We would be glad to present you our products, the MOBILSKYBOARD 100 and the giant MOBILSKYBOARD 360, directly at your location.

We are looking forward to hearing from you and to our joint success!

With best regards

Ihr Bernd Schneider
Managing Director & Inventor



230 seconds for 2 x 50 square meters advertising message!



Yes, you read it correctly, only this new and uniquely designed Mobilskyboard 100 is able to display 100 square meters of advertising message in 230 seconds.

This makes it particularly suitable for temporary promotions or bargain offers which have to be presented quickly and directly at the point of sale.

THE STRIKING FEATURE:

Only 8 x 3 meters of floor space are required to install a blow up of 50 square meters – regardless of where or when.

You can use it on your own premises to highlight your special discount sale. Based on its mobility you can move the new Mobilskyboard 100 in the mornings and evenings to traffic junctions to multiply the promotional effect of individual messages.

IMPORTANT INFORMATION:

As trailer-mounted advertising medium, particularly for temporary promotions at the point of sale e.g. your company premises, both, the giant Mobilskyboard 360 and also the new Mobilskyboard 100 are exempt from construction permits.

Use the unique Mobilskyboards for your advertising – highly visible, very effective and illuminated (usable up to wind force 7)!

EXAMPLE OF A "ONE DAY MOBILSKYBOARD TOURING CAMPAIGN"

Every morning Norbert W. is caught up in a traffic jam on federal road B40 around 8:30 a.m. He cannot overlook the Mobilskyboard 100 installed directly at the roadside because of its enormous size. During lunch break he is walking with a colleague across the parking lot of a shopping mall. The Mobilskyboard 100, installed there directly at the point of sale, hits him in the eye. And on his way home he sees once more the advertising message on the Mobilskyboard 100 at the roadside of the B40. This message is now well engraved in Norbert W's memory for a long time.

UNMATCHED USP'S (UNIQUE SELLING PROPOSITION) FOR YOUR BENEFIT!

Billposting at locations with high traffic frequency usually requires much time and complex prearrangements. Protracted booking procedures for approved locations are limiting the scope drastically.

So the new Mobilskyboard 100 is the perfect solution!

Mobility, movable locations and the short planning time required make of the MSB 100 the convenient and effective campaign tool, providing topics of conversation.

Surprise your target group offering them spectacular and effective alternatives in the field of out-of-home media!



We are on tour for you with concentrated outdoor advertising power! Kindly contact us – we are ready to serve you!

